

Cosmo Films launches a BOPP film for cement bag protection

DELHI, Aug 16, 2016- Cosmo Films, a leading manufacturer of speciality BOPP films, today announced the launch of a special BOPP film that enhances moisture resistance of cement bags. This film is used for laminating block bottom cement bags which are made of woven PP material. The product is already in commercial use and finding traction with major cement brands.

Indian cement industry has been struggling with a sizeable spoilage of total cement packed due to moisture and associated lump formation. The special film launched by Cosmo, not only provides additional protection to the contents inside by adding moisture barrier, but also enhances the print quality of the printed material making it more appealing for the consumer. Being a 100% polyolefin structure, it is environment friendly and would further enhance the reusability of the bag.

Cosmo's polypropylene based film bonds really well with the woven PP fabricand, also takes micro-perforation/nano embossing well. The laminated bag has excellent heat seal& hot tack properties and displays excellent machinability. Apart from the cement bags & other building materials, these laminated bags could be used to pack variety of staples such as rice, flour, sugar etc; pet foods; fertilizers and chemicals.

Commenting on the development, Mr Pankaj Poddar, CEO Cosmo Films said *“India is world’s second largest cement producer after China with production estimates of approx 300 million tonnes per annum with production figures estimated to reach 407 million tonnes p.a by FY17. With only 15% of the cement being packed in block bottom bags, there is a huge potential in converting these bags into laminated ones and upgrading the traditional PP stitched bags as well. Laminated bags have already done well in Pakistan and Bangladesh and consumption is already on the rise in Indian market.”*

About Cosmo Films Limited

Established in 1981, Cosmo Films Limited today is one of the global leaders and manufacturers of Bi-axially Oriented Polypropylene (BOPP) films used for packaging, labels and lamination applications. The company is the largest exporter of BOPP films from India and is also the largest producer of thermal lamination films in the world with plant cum distribution centres in India, Japan, Korea & the U.S along with global channel partners in more than fifty countries. For more information, visit www.cosmofilms.com or write to enquiry@cosmofilms.com.