

Cosmo Films launches Universal Lidding Films for all thermoformed plastic containers



DELHI, Nov 11, 2016- Cosmo Films, a leading manufacturer of speciality BOPP films announced the launch of BOPP based Universal Lidding Films; suitable for heat sealing to any of the rigid thermoformed cups/containers made up of PP/HIPS/PET/PVC or PE. The films are generally used for lidding of unit packs of packaged drinking water, juice, yogurt, jelly, jam, marmalade, butter etc., as well as trays used for packing salads, meals and fresh fruits etc.

The different products available in the market for lidding generally are aluminum foil/PE or PET/PE structures. However, BOPP used for lidding applications scores over its counterparts in terms of sustainability, yield and therefore cost, better aesthetics and fold/flex resistance.

These films are available in white opaque cavitated & semi-transparent variants. BOPP film based lids are safe for direct food contact as no solvent is involved and ingredients involved in the manufacturing of this product are approved by FDA. The films offer excellent peelability, printability with water & solvent based inks and high aesthetic appeal. The films offer good moisture barrier properties and films to cater high barrier needs are also available.

The films can be easily die cut & punched and display good stiffness for dispensing. The films can be used for both in-line and offline lidding processes. The product is available in standard thickness of 50, 75 and 85 microns. Other microns are also possible on demand.

Commenting on the development, Mr Pankaj Poddar, CEO Cosmo Films said *“We saw both end consumers and printers facing challenges while using unit packs especially for packaged drinking water. The consumers invariably found it challenging to peel open the pack without spilling and the label printers faced issues with finding the right adhesives for heat sealing of the lidding film. Looking at the need gap, we have developed a cost effective universal product where all that the printer needs to do is to print, die cut and supply the film to the brand. The film can also be sealed at lower sealing temperatures of 140-150 degrees”*.

About Cosmo Films Limited

Established in 1981, Cosmo Films Limited today is one of the global leaders and manufacturers of Bi-axially Oriented Polypropylene (BOPP) films used for packaging, labels and lamination applications. The company is the largest exporter of BOPP films from India and is also the largest producer of thermal lamination films in the world with plant cum distribution centres in India, Japan, Korea & the U.S along with global channel partners in more than fifty countries. For more information, visit www.cosmofilms.com or write to enquiry@cosmofilms.com.