

Cosmo Films to showcase speciality PSA labeling films at Labelexpo Europe



DELHI, 24th July 2017- Cosmo Films, a global leader in films for packaging, labeling and lamination applications would be showcasing its speciality PSA labeling products at the upcoming four days long Labelexpo Europe beginning 25th September 2017 at Brussels Expo, Belgium.

The speciality portfolio would include specialized films for PS self-adhesive labeling as well as direct thermal printable top coated films and universal printable synthetic paper for labeling applications.

These products have been detailed out as follows:

Universal Printable Coated BOPP Label Facestock Films:

These films which go in for label facestock applications are available in transparent, white and metalized varieties (both coated and uncoated options). The films are compatible with UV, water based and solvent based ink systems and deliver spectacular print performance across wide variety of printing processes which include flexography, gravure, letterpress, offset, screen, thermal transfer and HP Indigo digital. The films also offer high stiffness for conversion and dispensing.

Label over Lamination Films:

Standard over Lamination Films-

- Gloss and Matte- The Company offers both transparent gloss and matte films for over laminating PS labels for print protection.

Premium Label over Lamination Films

- Velvet Film- Engineered on a special matte base, the film is used for over lamination of labels. This film offers rich velvet finish to the printed labels.
- Scuff Free Matte Film- This over lamination film for labels provides excellent scuff/ scratch resistance which could develop during transportation and handling of the pack.
- Black Velvet Films- Recently launched black velvet film offers an intense black colour along with a velvet touch to the package thereby enhancing overall aesthetics.

Direct Thermal Printable films:

The Company's just launched top coated direct thermal printable film which goes in for all information, track & trace labeling applications. The product is water and solvent resistant, has matte paper like appearance and can endure temperature range of -20 to 70 degrees. The product is available in 60/75/87/100 microns. A high temperature variety which can endure temperatures of -20 to 130 degrees has also been launched. This variety is mainly used for carcass tagging and deep freeze labeling. Economic non top coated variety is also available.

Universal Printable Synthetic Paper:

It is a white opaque polypropylene based film which resembles paper in appearance. The film is printable with most available printing technologies which include wet & UV offset, wet & UV flexo, letterpress, screen, thermal transfer and most of the digital toner technologies. It is a replacement of paper in applications where durability and longevity is desired. It is non-tearable, has moisture & chemical resistance and excellent lay flatness. The versatility of synthetic paper is reflected in the vast number of applications where it can be used which includes labeling in retail environment, outdoors as well. The product is available both in sheet and rolls format from 75 to 430 microns.

To experience these products and their applications, please visit Cosmo Films at stand no. 3C70, Hall no.3 at Labelexpo2017.

About Cosmo Films Limited

Established in 1981, Cosmo Films Limited today is a global leader in speciality films for packaging, lamination and labeling applications. Its films offerings include biaxially oriented polypropylene (BOPP) films, cast polypropylene (CPP) films and soon to be offered biaxially oriented polyethylene terephthalate (BOPET) films. Today, the company is the largest exporter of BOPP films from India and is also the largest producer of thermal laminating films in the world with plant cum distribution centres in the U.S, Korea & Japan and global channel partners in more than seventy countries.