

Cosmo Films to showcase premium lamination films for luxury packaging at Luxepack Shanghai 2017

DELHI, 4th April, 2017- Cosmo Films, a leading manufacturer of speciality BOPP films will be showcasing its range of premium lamination films for high end packaging, at the upcoming Luxepack Shanghai 2017 show - a leading show for creative packaging, scheduled to take place from 12th to 13th April 2017 in Shanghai, China.

The premium range of lamination films comprises of the flagship Velvet, the recently introduced Black Velvet, Scuff Free Matte and Digital lamination films. The portfolio has been designed keeping the needs of luxury packaging and high end graphic lamination industries in mind. The highlight of the products being showcased would be the Black Velvet Lamination Films.

Mr. S Satish, Global Head - Sales & Marketing of Cosmo Films said, "We are participating in Luxepack Shanghai for the first time and we are excited to be here. We look forward to engaging with the decision makers from the luxury packaging industry during the show and showcase our premium range of lamination films to them."

Let's look at the product portfolio in greater detail.

Velvet Lamination Films: The flagship product of the premium range, as the name indicates, is engineered to lend a rich velvet finish to the printed surface. Engineered on a special matte base film, this film is ideal for giving a premium finish to premium/luxury liquor, perfume, watches and jewellery packs/boxes. The film can also be used for laminating coffee table books, high end magazines, brochures, manuals etc.

Black Velvet Lamination Films: Black Velvet lamination films offer an intense black colour along with a velvet touch to the laminated paper/paperboard or package, thereby enhancing its aesthetics. It is also perfect for post lamination processes like spot UV, foil stamping, printing etc.

Besides luxury packaging applications, black velvet films are also suitable for high end promotional material and stationery such as coffee table books, magazines, brochures, manuals, posters, shopping bags, wedding cards, gift boxes, calendars, diaries etc.

Scuff Free Matte Lamination Films: Unlike a traditional matte film, this film provides excellent resistance to scuff marks which could develop during production, transportation and handling of the pack. The matte surface of the film is also ideal for post laminating procedures such as UV spot coating, hot foil stamping, embossing etc. Apart from the luxury packaging applications mentioned earlier, this film is best suited for laminating packing boxes of electronic goods like mobile phones, tablets, power banks etc.

Digital Lamination Films: Regular thermal lamination films do not give adequate bonding with digital printed surfaces containing high levels of fuser oil. The premium digital film has been specially engineered to provide excellent bonding to digital printed surfaces, along with providing excellent optics and protection. This film is available in both gloss and matte varieties.

Apart from premium range of lamination films, Cosmo would also be showcasing its standard lamination films at the expo.

Mr. Tejraj Singh, Head - Lamination Films Exports, Cosmo Films said, *“Luxepack Shanghai is one of the leading exhibitions for luxury packaging. We are showcasing our range of premium lamination films to the key stakeholders of the luxury packaging industry and this show presents an excellent opportunity for the same. We are also excited to launch our Black Velvet Premium Lamination Film in the show and we expect this to create a lot of interest.”*

Please visit Cosmo Films at stand no. A24 at Luxepack Shanghai 2017.

About Cosmo Films Limited

Established in 1981, Cosmo Films Limited today is one of the global leaders and manufacturers of Bi-axially Oriented Polypropylene (BOPP) films used for packaging, labels and lamination applications. The company is the largest exporter of BOPP films from India and is also the largest producer of thermal lamination films in the world with plant cum distribution centres in India, Japan, Korea & the U.S along with global channel partners in more than fifty countries. For more information, visit www.cosmofilms.com or write to enquiry@cosmofilms.com.