

Cosmo Films to showcase Premium Lamination Films at PrintPack India 2017



DELHI, 13th Jan 2017- Cosmo Films, a leading manufacturer of speciality BOPP films will be showcasing its range of premium lamination films and synthetic paper at the upcoming PrintPack India 2017 show-one of the world's leading trade fairs for graphic arts industry, scheduled to take place from 4th to 8th February 2017 at Greater Noida, Delhi NCR, India.

The *premium* range of lamination films comprises of the new improvised velvet, black velvet, scuff free matte and digital lamination films. The portfolio has been designed keeping the needs of luxury packaging and high end graphic lamination industries in mind. Synthetic paper is a non tearable paper-like film, engineered as a solution to various marketing and printing industry needs.

Let's look at the product portfolio to be showcased in greater detail.

Velvet Lamination Films: The flagship product of the premium range, as the name indicates, is engineered to lend a rich velvet finish to the printed surface. Engineered on a special matte base film, this film is ideal for giving a premium finish to premium/luxury liquor, perfume, watches and jewellery packs/boxes. The film can also be used for laminating coffee table books, high end magazines, brochures, manuals etc.

Black Velvet Lamination Films: Recently launched Black Velvet lamination films offer an intense black colour along with a velvet touch to the laminated paper/paperboard or package, thereby enhancing its aesthetics. It is also perfect for post lamination processes like spot UV, foil stamping, printing etc.

Besides luxury packaging applications, black velvet films are also suitable for high end promotional material and stationery such as coffee table books, magazines, brochures, manuals, posters, shopping bags, wedding cards, gift boxes, calendars, diaries etc

Scuff Free Matte Lamination Films: Unlike a traditional matte film, this film provides excellent resistance to scuff marks which could develop during production, transportation and handling of the

pack. The matte surface of the film is also ideal for post laminating procedures such as UV spot coating, hot foil stamping, embossing etc. Apart from the luxury packaging applications mentioned earlier, this film is best suited for laminating packing boxes of electronic goods like mobile phones, tablets, power banks etc.

Digital Lamination Films: Regular thermal lamination films do not give adequate bonding with digital printed surfaces containing high levels of fuser oil. The premium digital film has been specially engineered to provide excellent bonding to digital printed surfaces, along with providing excellent optics and protection. This film is available in both gloss and matte varieties.

Synthetic Paper: Synthetic paper is a paper looking plastic film with key features such as non tearability, paper like appearance, moisture resistant, good lay flatness. The film is used as a replacement of paper in applications where non-tearability and weather resistance is desired.

Today it is used primarily for printing visiting & ID cards, garment tags and marketing collaterals such as posters, banners etc and stationary items where longevity is essential such as maps, flip charts, and calendars. However, going forward all important documents for keeps such as medical reports, educational certificates & land documents and instruction manuals would start getting printed on synthetic paper. Another important emerging application of synthetic paper is children & recipe books.

Mr. Jeevan Kulkarni, Head- Domestic Sales, Cosmo Films said, “Being a critical member of the post press industry, we look at PrintPack India as a very promising exhibition to engage with print and graphic arts industry. We look forward to this event to showcase our impressive range of print and lamination centric products.”

Please visit Cosmo Films at stand no. E-8 in hall no. 9 at PrintPack India 2017.

About PrintPack

PrintPack India is one of the largest international exhibitions on graphic art industry organised by Indian Printing, Packaging and Allied Machinery Manufacturers’ Association (IPAMA). This is a unique platform for the buyers and sellers of Pre-press, In-press, Post press, Finishing, Converting, Digital & Signage and Packaging Machines. In conjunction with the PrintPack India show, NPES PRINT BUSINESS OUTLOOK CONFERENCE 2017 is being co-organized by IPAMA on 5th of Feb’17, and supported by: the All India Federation of Master Printers Association (AIFMP), PRIMIR, the premier market research association of the graphic communications industry and International Color Consortium (ICC).

About Cosmo Films Limited

Established in 1981, Cosmo Films Limited today is one of the global leaders and manufacturers of Bi-axially Oriented Polypropylene (BOPP) films used for packaging, labels and lamination applications. The company is the largest exporter of BOPP films from India and is also the largest producer of thermal lamination films in the world with plant cum distribution centres in India, Japan, Korea & the U.S along with global channel partners in more than fifty countries. For more information, visit www.cosmofilms.com or write to enquiry@cosmofilms.com.