



## Cosmo Foundation organises Blood Donation Camp in association with Rotary Blood Bank

**New Delhi, 13<sup>th</sup>June 2019**: Cosmo Foundation,the philanthropic arm of Cosmo Films Ltd.in association with The Rotary Blood Banktoday organised a blood donation camp at one of the office premises of JasolaDistrict Centre, New Delhi. Cosmo Films, Cosmo Foundation and the staff of many prominent companies in the vicinity participated in the noble cause of blood donation through this initiative.

The camp was organized in run up to the World's Blood Donor Day on 14<sup>th</sup> June and was inaugurated by Mr. Dr. Vivek Nangia, HOD & Director (Pulmonology/Chest & Sleep Medicine), Fortis Hospital, Vasant Kunj & member of the CSR Committee of Cosmo Foundation of Cosmo Foundation and was attended by thesenior management of Cosmo Films Limited. The event saw an active participation of Cosmo Films' staff, their family members and a large number of voluntary donors from other corporate houses situated in Jasola district centre. A whooping XXX number of peoplefrom corporate offices donated blood to the Rotary Blood Bank.

Overwhelmed by the great response, Mr. A. K. Jain, Director-Corporate Affairs, Cosmo Films and Board of Trustees, Cosmo Foundation said." Cosmo Foundation has been at the forefront to serve the community through social initiatives. Success of this blood camp is significant and we would continue to organise such camps on a regular basis to create awareness about the importance of donating blood and saving lives. We would like to express gratitude to the Rotary Blood Bank, New Delhiand also appreciate the enthusiasm of our employees and all the blood donors in making this camp a great success".

Cosmo Foundation has been assisting the underprivileged children and youth to realize their full potential through education. Over the years, the foundation has



worked tirelessly to strengthen mainstream education, promote higher education and enable employability for communities in Maharashtra and Gujarat.

## **About Cosmo Foundation:-**

Cosmo Foundation, set up in 2008 as the philanthropic arm of Cosmo Films, spearheads all CSR initiatives under its banner. We believe that "We can make a difference" in the lives of people who we touch. Cosmo Foundation works closely with the lesser developed communities around its manufacturing units i.e. at Karjan block of Vadodara District and Gangapur block of Aurangabad District through its several developmental programs.

## **About Cosmo Films Limited:-**

Established in 1981, Cosmo Films is a global leader in speciality films for packaging, lamination and labeling applications. Company's film offerings include BOPP and CPP films. Over the years, with the engineering of innovative products and sustainability solutions, Cosmo has been partnering with world's leading brands, packaging & printing converters to enhance their consumer experience. Today, the company is the largest exporter of BOPP films from India and also the largest producer of thermal lamination films in the world. Its customer base is spread in more than 80 countries with manufacturing units in India, Korea & Japan.