

## Cosmo Films to Showcase Latest in Labeling Materials at Labelexpo 2019

DELHI, 23<sup>rd</sup> July, 2019-Cosmo Films, a global leader in films for flexible packaging, lamination and labeling applications as well as synthetic paper would be showcasing films reflecting latest in labeling technology at the upcoming Labelexpo scheduled to take place from 24<sup>th</sup>-27<sup>th</sup> of September 2019 in Brussels, Belgium.

The new labeling products to be displayed have been designed keeping the latest trends such as sustainability, transparency, premium finish substrates and personalization in mind. Here is the list of products.

### **Films for Repositionable & Removable label applications**

These are polypropylene based both side coated P.S labelstock films which offer excellent print receptivity with diverse ink systems. The films do not leave stains on the container if the labels need to be removed or repositioned. Designed in sync with sustainability initiatives, these down gauged films are available across all appearance varieties.

### **Matte Coated P.S Labelstock Films**

These films have a unique top coating, which is compatible with 8 different kinds of print media, namely UV flexo, Water flexo, Thermal Transfer, Letterpress, Screen, HP Indigo, UV Inkjet and UV Offset. These films go in 65 & 75 microns when used as P.S labelstock material and in thicker microns (up to 500 micron) for non-pressure sensitive applications. They are mostly used in labeling of high-end personal care products, pharmaceuticals and drum labeling.

### **Transparent In-Mould Label Film**

These films on display have been specifically designed to offer in-mould label customers requiring no label look and high transparency for their labels. They offer high gloss on both sides and can be easily printed using off-set, rotogravure and flexo printing processes.

### **High Tear Resistant Synthetic Paper for Tags & Labels**

As the name suggests, this non-tearable synthetic paper has been designed specifically for tag applications. The product is printable on both sides by UV Offset, Water & UV Flexo and Thermal Transfer printing processes. Some of the typical tag applications include garment hang tags, horticulture identification tags, tree tags, cattle identification tags and airport transfer tags.

### **High Speed WAL Film**

The cavitated white opaque film has been specifically designed for high speed bottling operations and displays excellent machinability upto 55K BPH.

### **Pearlized Metalized WAL Film**

The unique white film offers sparkling metal brilliance is mostly used by well-known beverage brands for their limited edition bottles and high end jobs.

Mr. Kapil Anand, Head Sales, Speciality Labels & Industrial Films, Cosmo Films speaking about the expo said *“Labelexpo Europe is the world's largest event for the label and package printing industry and we look forward to use this platform to interact with new customers;*

*seek feedback and enquiries for showcased products and witness the latest trends in labeling and sustainability.”*

Talking about infrastructure to support, Anand added that Cosmo Films has top-coating capability available across diverse widths such as 1, 1.3, 1.6, and 2.2 meters; generally required by label stock manufacturers. *“Cosmo has recently installed a new, automated 2.2 m coating line, which enables both side coating in a single pass. The company also has an in-house state-of-the-art product application centre to test and validate functionalities as well as print quality of the film for new innovations and customized offerings”*, he said.

Please visit Cosmo Films at stand no. 5D05 in Hall no. 5

### **About Cosmo Films Limited**

Established in 1981, Cosmo Films is a global leader in speciality films for packaging, lamination and labeling applications. With engineering of innovative products and sustainability solutions, Cosmo Films over the years has been partnering with worlds’ leading F&B brands, packaging & printing converters to enhance their consumer experience.

Company’s film offerings include BOPP and CPP films. Today, the company is the largest exporter of BOPP films from India and also the largest producer of thermal lamination films in the world. Its customer base is spread in more than 100 countries with manufacturing units in India, Korea & Japan.

For more information, visit [www.cosmofilms.com](http://www.cosmofilms.com) or write to [enquiry@cosmofilms.com](mailto:enquiry@cosmofilms.com).